



Republic of Zambia

## Ministry of Information and Broadcasting Services

### MINISTERIAL STATEMENT

ON THE MEASURES BEING TAKEN TO IMPROVE THE QUALITY OF  
BROADCASTING SERVICES BEING PROVIDED BY  
BROADCASTING HOUSES

PRESENTED TO PARLIAMENT BY

HON. CHISHIMBA KAMBWILI MP.

MINISTER OF INFORMATION AND BROADCASTING SERVICES

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free speech and freedom of the media in general. However, this growth has come with its own challenges especially when it comes to monitoring and ensuring compliance with broadcasting standards and conditions of licences that the IBA issues to licencees.

As a consequence of this Sir, some unscrupulous people have taken advantage of this challenge and are using some broadcasting houses to promote negative vices such as tribalism, violence and hate speech which, as we all know, have deadly consequences if overlooked.

Sir, some ethnic clashes which have been witnessed on the African Continent and elsewhere have been as a result of irresponsible media. It is therefore necessary for any responsible Government to take keen interest in the quality of broadcasting services and performance of the media in general.

**Mr Speaker;**

To ensure that broadcasters adhere to journalistic norms, the Independent Broadcasting Authority has developed Code of Ethics and Complaints Procedures in addition to the conditions stipulated in the granting of licences as provided for in Section 22 of the IBA Act. The Independent Broadcasting Authority Code of Ethics and Complaints Procedure were tabled on the floor of this House last year by my Ministry.

**Mr Speaker;**

The Independent Broadcasting Authority is therefore enforcing the rules and regulations as I have highlighted

**Mr Speaker;**

I wish to thank you for giving me the opportunity to update this House and through you, the people of Zambia, on the measures Government is taking to improve the quality of broadcasting services being provided by broadcasting houses.

**Mr Speaker,**

The Broadcasting Industry in Zambia has over the last ten years recorded a tremendous increase in the number of radio and television stations. The nation currently boasts of 78 radio and 13 television stations country wide. In addition, I wish to inform the House that the Independent Broadcasting Authority (IBA) is now fully operational and performing its mandate as provided for in the Independent Broadcasting Authority Act No. 17 of 2002 as amended by Act No. 26 of 2010.

May I take this opportunity to thank all my predecessors in the Ministry of Information and Broadcasting Services for working tirelessly to ensure that the IBA was made operational. This has made the work of the Ministry easier in ensuring that quality of broadcasting services in Zambia should not just be a dream but a reality.

**Mr Speaker**

The phenomenal growth in the number of broadcasting stations in Zambia during the three-year PF Government's rule is a clear testimony of Government's commitments to



above. In that regard, may I take this opportunity to update the House of the work done by the Independent Broadcasting Authority for the period 1<sup>st</sup> December 2014 to 28<sup>th</sup> February 2015.

**Mr Speaker;**

The monitoring of the radio and television licensees has revealed a number of ethical breaches to the licensing conditions by some radio and television stations in the country. Some of the breaches were minor while others are serious and would require stern action by the Independent Broadcasting Authority.

In line with the provisions of the law, the remedial measures include warning, suspension of licences as well as revocation of licences.

**Mr Speaker;**

Some of the common breaches by the stations include but are not limited to the following:

- Non adherence to the approved type of content to broadcast as stipulated in the licence conditions.
- Operating without a licence
- Non payment of licence fees
- Use of vulgar language
- Failure by moderators of programmes to control and manage the programmes

- Provision of broadcasting services contrary to the issued licence (subscription service instead of commercial free to air )
- Distortion, exaggeration, misrepresentation, and material omissions of facts

**Mr Speaker;**

The Independent Broadcasting Authority is working with all the erring licencees to ensure that these breaches are resolved amicably.

**Mr Speaker;**

Let me warn the erring broadcasters, however, that if they don't take corrective action as advised by the Independent Broadcasting Authority, then the Authority shall have no excuse but to enforce the law and suspend or revoke licences.

**Mr Speaker;**

I want to assure the nation, through this August House, that Government has nothing to hide and therefore we are committed to ensuring that the broadcasters improve their services.

As Government, we encourage the setting up of many radio and television stations as one way of promoting the dissemination of the information to the public. However, Government will not allow any mediocrity in broadcasting services to our people.

**Mr Speaker, I thank you.**



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| NO. | LICENCEE        | LICENCE CATEGORY           | LOCATION        | OPERATING FREQ. |
|-----|-----------------|----------------------------|-----------------|-----------------|
|     |                 | <b>CENTRAL PROVINCE</b>    | <b>DISTRICT</b> |                 |
| 1   | KNC RADIO       | COMMERCIAL                 | KABWE           | 101.7FM         |
| 2   | MUMBWA BLUE SKY | COMMERCIAL                 | MUMBWA          | 93.9 FM         |
| 3   | ITHEZITHEZI     | COMMUNITY                  | ITHEZI TEZHI    | 90.9 FM         |
| 4   | SERENJE FM      | COMMUNITY                  | SERENJE         | 89.5FM          |
| 5   | MKUSHI          | COMMUNITY                  | MKUSHI          | 93.0 FM         |
| 6   | MARANATHA       | COMMUNITY/RELIGIOUS        | KABWE           | 103.5 FM        |
|     |                 | <b>COPPERBELT PROVINCE</b> |                 |                 |
| 1   | SUN FM          | COMMERCIAL                 | NDOLA           | 88.5 FM         |
| 2   | FLAYA           | COMMERCIAL                 | KITWE           | 96.4 FM         |
| 3   | YAR             | COMMERCIAL                 | LUSAKA          | 89.9 FM         |
| 4   | FAITH BAPTIST   | COMMUNITY/RELIGIOUS        | KITWE           | 106.8 FM        |
| 5   | ICHENGELO       | COMMUNITY/RELIGIOUS        | KITWE           | 89.1 FM         |
| 6   | IWAYE           | COMMERCIAL                 | CHINGOLA        | 90.1 FM         |
| 7   | CHIMWEMWE       | COMMUNITY/RELIGIOUS        | NDOLA           | 91.7 FM         |
| 8   | JIVE            | COMMERCIAL                 | NDOLA           |                 |
| 9   | KOKOLIKO        | COMMERCIAL                 | CHINGOLA        | 94.9 FM         |



|   |                   | <b>EASTERN PROVINCE</b> |           |          |  |
|---|-------------------|-------------------------|-----------|----------|--|
|   |                   |                         |           |          |  |
| 1 | FEEL FREE         | COMMERCIAL              | CHIPATA   | 90.9 FM  |  |
| 2 | MPHANGWE          | COMMUNITY               | KATETE    | 91.7 FM  |  |
| 3 | VALLEY FM RADIO   | COMMERCIAL              | NYIMBA    | 100.5FM  |  |
| 4 | BREEZE            | COMMERCIAL              | KATETE    | 98.9 FM  |  |
| 5 | CHIKAYA           | COMMUNITY               | LUDAZI    |          |  |
| 6 | PETAUKE EXPLORERS | COMMUNITY               | PETAUKE   | 91.4 FM  |  |
| 7 | RADIO MARIA       | COMMUNITY/RELIGIOUS     | CHIPATA   | 89.5 FM  |  |
| 8 | PASME             | COMMUNITY               | PETAUKE   | DEFUCTO  |  |
|   |                   |                         |           |          |  |
|   |                   | <b>LUAPULA PROVINCE</b> |           |          |  |
|   |                   |                         |           |          |  |
| 1 | K-FM              | COMMERCIAL              | MANSA     | 95.5 FM  |  |
| 2 | LUAPULA           | COMMUNITY               | NCHELENGE | 93.7 FM  |  |
| 3 | TUTA RADIO        | COMMERCIAL              | MANSA     | 90.7 FM  |  |
| 4 | BANGWELA FM       | COMMUNITY               | SAMFYA    | 89.7 FM  |  |
| 5 | YANGENI           | COMMUNITY/RELIGIOUS     | SAMFYA    | 98.2 FM  |  |
|   |                   |                         |           |          |  |
|   |                   | <b>LUSAKA PROVINCE</b>  |           |          |  |
|   |                   |                         |           |          |  |
| 1 | 5 FM              | COMMERCIAL              | LUSAKA    | 89.9 FM  |  |
| 2 | KAFUE             | COMMUNITY               | LUSAKA    | 107.8FM  |  |
| 3 | CHONGWE           | COMMUNITY               | CHONGWE   | 104.5FM  |  |
| 4 | HOT FM            | COMMERCIAL              | LUSAKA    | 87.7 FM  |  |
| 5 | QFM RADIO         | COMMERCIAL              | LUSAKA    | 101.9FM  |  |
| 6 | RADIO PHONIEK     | COMMERCIAL              | LUSAKA    | 89.5 FM  |  |
| 7 | AMA               | COMMERCIAL              | LUSAKA    | 93.3 FM  |  |
| 8 | COMET 10          | COMMERCIAL              | LUSAKA    | 93.7 FM  |  |
| 9 | JOY FM            | COMMERCIAL              | LUSAKA    | 106.9 FM |  |

|    |                 |                              |            |          |
|----|-----------------|------------------------------|------------|----------|
| 10 | KOMBONI         | COMMERCIAL                   | LUSAKA     | 94.9 FM  |
| 11 | METRO           | COMMERCIAL                   | LUSAKA     | 94.5 FM  |
| 12 | MILLENNIUM      | COMMERCIAL                   | LUSAKA     | 90.5 FM  |
| 13 | PAN AFRICAN     | COMMERCIAL                   | LUSAKA     | 105.1 FM |
| 14 | POWER           | COMMERCIAL                   | LUSAKA     | 99.7 FM  |
| 15 | ROCK FM         | COMMERCIAL                   | LUSAKA     | 96.5 FM  |
| 16 | EVELYN HONE     | COMMUNITY                    | LUSAKA     | 94.2 FM  |
| 17 | UNZA            | COMMUNITY                    | LUSAKA     | 91.5 FM  |
| 18 | CHRISTIAN VOICE | COMMUNITY                    | LUSAKA     | 106.1 FM |
| 19 | YATSANI         | COMMUNITY/RELIGIOUS          | LUSAKA     | 99.1 FM  |
| 20 | ROOTS FM RADIO  | COMMERCIAL                   | LUSAKA     | 101.3 FM |
|    |                 |                              |            |          |
|    |                 | <b>MUCHINGA PROVINCE</b>     |            |          |
|    |                 |                              |            |          |
| 1  | ISOKA (ISO FM)  | COMMUNITY                    | ISOKA      | 90.3 FM  |
| 2  | MPIKA           | COMMUNITY                    | MPIKA      | 89.5 FM  |
| 3  | KWENJE          | COMMUNITY                    | CHAMA      | 89.3 FM  |
|    |                 | <b>NORTHERN PROVINCE</b>     |            |          |
|    |                 |                              |            |          |
| 1  | WALAMO RADIO    | COMMUNITY                    | MPULUNGU   | 98.3 FM  |
| 2  | MANO            | COMMUNITY                    | KASAMA     | 89.1 FM  |
|    |                 |                              |            |          |
|    |                 | <b>NORTHWESTERN PROVINCE</b> |            |          |
|    |                 |                              |            |          |
| 1  | KASEMPA         | COMMUNITY                    | KASEMPA    | 91.9 FM  |
| 2  | FCC SOLWEZI     | COMMUNITY                    | SOLWEZI    | 89.7 FM  |
| 3  | MWINILUNGA      | COMMUNITY                    | MWINILUNGA | 88.2 FM  |
| 4  | LUMBA           | COMMUNITY/RELIGIOUS          | KASEMPA    | 90.7 FM  |
| 5  | KABANGABANGA    | COMMUNITY/RELIGIOUS          | SOLWEZI    | 90.7 FM  |