

**THE ZAMBIA INSTITUTE OF MARKETING  
(AMENDMENT) BILL, 2021**

---

MEMORANDUM

The object of this Bill is to amend the Zambia Institute of Marketing Act, 2003, so as to revise the functions of the Institute.

A. MWANSA,  
*Solicitor-General*

**N.A.B. 25, 2021**  
3rd March, 2021

# A BILL

ENTITLED

**An Act to amend the Zambia Institute of Marketing Act, 2003.**

ENACTED by the Parliament of Zambia.

Enactment

1. This Act may be cited as the Zambia Institute of Marketing (Amendment) Act, 2021, and shall be read as one with the Zambia Institute of Marketing Act, 2003, in this Act referred to as the principal Act.

Short title  
Act No. 14  
of 2003

5

2. Section 2 of the principal Act is amended by the insertion of the following new definitions in the appropriate places in alphabetical order:

Amendment  
of  
section 2

10 “Higher Education Authority” means the Higher Education Authority established under the Higher Education Act, 2013;; and

Act No. 4 of  
2013

“Zambia Qualifications Authority” means the Zambia Qualifications Authority established under the Zambia Qualifications Authority Act, 2011.

Act No. 13  
of 2011

15 3. Section 4 of the principal Act is amended by the deletion of paragraph (c) and the substitution therefor of the following:

Amendment  
of  
section 4

(c) conduct training programs accredited by the Higher Education Authority of persons in marketing;.

20 4. Section 8(3) of the principal Act is amended by the insertion of the words “accredited and recognised by the Zambia Qualifications Authority” immediately after the word “qualifications”.

Amendment  
of section 8

**N.A.B. 25, 2021**

**4 No. of 2021]** *Zambia Institute of Marketing (Amendment)*

---

Amendment of section 9	<b>5.</b> Section 9 of the principal Act is amended by the deletion of paragraph (b) and the substitution therefor of the following: <i>(b)</i> holds a qualification accredited and recognised by the Zambia Qualifications Authority;.	5
Amendment of section 13	<b>6.</b> Section 13(1) is amended by the deletion of paragraph <i>(a)</i> and the substitution therefor of the following: <i>(a)</i> has attended a university, college or school registered with the Higher Education Authority, and holds a degree, diploma or other qualifications accredited and recognised by the Zambia Qualifications Authority;.	10
Amendment of section 17	<b>7.</b> Section 17(1) of the principal Act is amended by the deletion of paragraph <i>(a)</i> and the substitution therefor of the following: <i>(a)</i> has attended a university, college or school registered with the Higher Education Authority, and holds a degree, diploma or other qualifications accredited and recognised by the Zambia Qualifications Authority	15 20